

2020 Your perfect role

How would you describe your role?

Respected, essential member of the public health team. First point of call before any decisions are made. Pathways changed, policies devised.

To improve public health through the “knowledge builder” approach bringing together people and evidence (data, research, from practice) to understand real issues and implement solutions that make a real difference underpinned by a cutting edge online presence. Alongside this use my expertise in finding, summarising and evaluating public health evidence by following the PHE evidence framework and working with fellow information professionals!

Embedded & integrated information specialist/consultant in sourcing evidence to improve & innovate for best health practice – save time. Personal service Information expertise.

I am an information seeker. Public Health England send in requests for literature searches and I carry them out. My role is to advise on, or build effective search strategies and use them on appropriate databases and web-sites, to find the best available evidence to answer the questions that users send in.

Connecting people with people and people with information

I am a knowledge mobilizer

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What skills are you using?

Knowledge mapping.
Insights management.
Innovation
mobilization. Evidence
refinement.
Collaborations
specialist.

Communications,
influencing, funding,
appraising,
synthesising.
Technical skills.
Bringing together
data and evidence

IT skills, tweeting,
networking with
specialists in other health
& info organisations,
interpersonal skills,
customer /marketing
skills

- Communication
- Searching
- Sifting and analysis
- Reference management

Subject expertise ie public health. Engagement, collaboration and facilitating. Finding, summarising and evaluating a range of evidence (eg published or informal). Participating in research eg to add to the knowledge base such as narrative reviews. Digital eg running a community of practice or online presence. Knowledge translation, transfer and exchange. Customer focus ie understanding user needs. Coaching ie to bring about change. Content curation eg innovative content that has insight and “eureka” moments for people that read it!

Knowledge and Library
professional skills,
Influencing,
Collaboration

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Summarise this as a tweet



#trusted advisor.
Influencing, collaborating
& facilitating to connect
people with people and
knowledge

#KMinPH Information
seeker. Uses searching,
appraisal & synthesis
skills to fill health
knowledge gaps

#knowledgebuilder. bringing
together people reaching
consensus on what is/isn't
known & action to take #engage
#evidence #impact #digital

Part of a team of
embedded knowledge
specialists who ensure
that all decisions across
the organisation are
evidence-based

Public health can't survive
without the evidence team.
Our librarian is of equal value
to our consultants

"Stoker in the engine room". I
find what works in public health
and share the evidence in front of
the right people

Embedded Knowledge & Information
Specialist for PH, networking
seamlessly to innovate &
disseminate best practice quickly &
improve outcomes for everyone
everywhere